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## **Design a Logo with a motto evocative of the unique identity of The Indian Historical Records Commission**

### **Terms and Conditions**

- 1) The Competition is open to all citizens of India around the world.
- 2) All entries must be submitted to the creative corner section of [www.mygov.in](http://www.mygov.in). Entries submitted through any other medium/ mode would not be considered for evaluation.
- 3) The winning design of the Logo with a motto would be the intellectual property of the Government of India and the winner cannot exercise any right over it, after acceptance of the prize. The prize-winning Logo with a motto is meant to be used by Government of India for promotional and display purposes, IEC materials and also for any other use as may be deemed appropriate for the initiative.
- 4) The Logo with a motto must not contain any provocative, objectionable or inappropriate content.
- 5) Multiple entries by the same participant would not be considered.
- 6) The participant must be the same person who has designed the logo and motto. The plagiarism would not be allowed.
- 7) Please note that the Logo with a motto must be original and should not violate any provision of the Indian Copyright Act, 1957.
- 8) Anyone found infringing on others' copyright would be disqualified from the competition. Government of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- 9) Participant is to make sure that his/ her My Gov profile is accurate and updated since the Ministry would be using this for further communication. This includes details such as name, photo and phone number. Entries with incomplete profiles would not be considered.
- 10) National Archives of India and Ministry of Culture reserve the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the My Gov platform. It would be the responsibility of the participants to keep them informed as to any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.

### **Technical Parameters**

- 1) Participants should upload the Logo with a motto in JPEG /JPG/PNG /SVG format only.
- 2) The Logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format.
- 3) Participants should not imprint or watermark emblem design.
- 4) A small description should be provided to explain the concept.
- 5) The motto should be catchy and should not be more than 6-8 words.
- 6) Logo with a motto should be designed in color.
- 7) The size of the Logo with a motto may vary from 5 cms X 5 cms to 60 X 60 cms, in either portrait or landscape orientation.
- 8) The Logo with a motto should be in high resolution with minimum 300 DPI.
- 9) The Logo with a motto should be usable on the website/ social media such as Twitter/Facebook and on printed materials such as press releases, stationery and signage, labels etc.

## Evaluation Criteria

- 1) All the entries received by the National Archives of India would be initially shortlisted. Thereafter, all approved entries would be assessed for awards by the **Standing Committee of IHRC** for final evaluation.
- 2) Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact, how well they communicate the theme of the scheme and popularity (number of likes on MyGov). Once the entry is submitted on MyGov, other MyGov users can 'like' the entries. Once an entry is submitted, the person who submitted the entry can share an auto generated Post stating that he or she has shared an entry on MyGov. Similarly, those who 'like' every entry can share an auto-generated Post stating they have liked a particular entry.
- 3) The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants for any of their decisions.
- 4) The disqualified entries shall not be used by the National Archives of India for any purpose and the National Archives of India shall have no intellectual rights over the same.

***Any legal proceedings arising out of the competition/its entries/winners shall be subject to local jurisdiction of Delhi State.***