OBJECTIVES

- Introduce various technologies that have the potential to promote research.
- Educate oneself on the ethical requirements in management research which leverage advanced technologies

TOPICS

- Artificial Intelligence
- Cloud Computing
- Big Data Analytics
- Metaverse
- Ethics and Technology

RESOURCE PERSONS

- Dr Amrith Krishna, Staff Scientist, Uniphore
- Dr Binesh Jose, Director Of Technology - Global Data Analytics Technologies,
- NielsenIQ
- Ms Usha Rengaraju, Chief of Research, Exa Protocol
- Mr Sreedhu Krishnan, AWS Architect, Infosys Limited
- Mr Nipun C P, Project Consultant, Faircode Technologies
- Dr Hiran V Nath, Assistant Professor, National Institute of Technology Calicut
- Dr Sreejith S S, Assistant Professor, National Institute of Technology Calicut
- Dr Manju Mahipalan, Assistant Professor, National Institute of Technology Calicut
- Dr Sreekanth V K, Assistant Professor, National Institute of Technology Calicut

NATIONAL INSTITUTE OF TECHNOLOGY CALICUT

National Institute of Technology Calicut (**www.nitc.ac.in**), one of the premier technical institutions in India, is set in a picturesque landscape at the foothills of Western Ghats, located on the Calicut- Mukkam road, about 22km from Calicut City. The institute offers nine undergraduate and twenty postgraduate programmes apart from the PhD programme under different departments. The institute has good infrastructure in computing, information technology, laboratories and a library, including a hi-tech Nalanda digital library.

SCHOOL OF MANAGEMENT STUDIES

The School of Management Studies (SOMS) (**www.soms.nitc.ac.in**), established in the year 2008, offers a two-year full-time Post Graduate Programme in Management (MBA) and Research Programme (PhD). SOMS aims to develop students from different disciplines in analytical and executive skills required for professional managers. The deliverable of the programme is to contribute to the business fraternity, competent executives and professionals combined with human values, meeting the needs and standards of the industry globally.

SCHEDULE

The workshop will be held online using Google Meet/CISCO Webex from **July 31, 2023, to August 05, 2023 from 15:45 to 21:15**

E-CERTIFICATE

Participation e-certificates will be emailed to all registered participants who attend all sessions and complete the requisite feedback

ATMA 2023

JULY 31 - AUGUST 05, 2023
ONLINE FACULTY DEVELOPMENT PROGRAMME

ADVANCED TECHNOLOGIES AND

MANAGEMENT ASPECTS 2023

SOMS
School Of Management Studies , NITC

WHO CAN ATTEND?

This is a trans-disciplinary programme. Researchers interested in learning about the potential uses of various technologies in management research including early-stage researchers exploring their research problems or seasoned researchers aiming to expand their research using advanced technologies will benefit from this programme. Registration is open to participants from academia and industry.

Build awareness about the recent developments in technologies

Enable you to conduct management research with advanced technologies

Improve the quality, impact, and relevance of your research

Develop social and ethical perspectives about the use of technology in research.

HOW TO REGISTER

- **Pay the registration fee**
  - Bank Name: State Bank of India
  - Branch: NIT Calicut
  - Account No. 37618269594
  - IFSC: SBIN0002207
  - In favour of the "DIRECTOR NIT CALICUT-CONTINUING EDUCATION PROGRAMME."

Online Registration forms can be obtained from the institute website (or scan the QR code here). The payment receipt should be uploaded while registering online.
Link to register:
https://tinyurl.com/atma-nitc

SCAN TO REGISTER

IMPORTANT DATES

- Registration End Date: July 30, 2023
- **Programme Start Date: July 31, 2023, @ 03:45 PM**
- **Programme End Date: August 05, 2023 @ 09.15 PM**

Aim.
Transform.
Materialize.
Achieve.

CONTACT

**The Coordinator, ATMA 2023
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