

Affiliated to GGS IP University, an 'A+' Grade College by DHE, Govt. of NCT DELHI,
Approved by AICTE , Bar Council of India, NCTE and Recognised under 2(f) of UGC Act of 1956

FIMT- SCHOOL OF MANAGEMENT

ONE DAY MULTI - DISCIPLINARY INTERNATIONAL CONFERENCE

ON

SUSTAINABILITY AND GLOBAL CHALLENGES

[Interdisciplinary Approach to Achieving Goal 9 of SDGs
through Inclusive and Sustainable industrialization and Innovation]

10TH MARCH 2025



ABOUT THE INSTITUTE

The Fairfield Institute of Management and Technology (FIMT) is a NAAC-accredited prestigious college in Delhi with an ambiance representing the academic culture of the capital town of the largest democracy in the world and a vibrant emerging economy. Established by the Fairfield Group of Institutions, it is an 'A+' Grade College approved by the Government of NCT of Delhi, affiliated to the prestigious Guru Gobind Singh Indraprastha University, which is the first university established by the Government of Delhi. FIMT is approved by the Bar Council of India and National Council for Teacher Education and other authenticating bodies.

It is backed by a legacy of 50 years of shaping students' careers in the country in areas of Management, Commerce, Teachers' Education, Journalism, Information and Communication Technology, Humanities, and Law and Legal Studies. The institutional distinction includes social outreach, field studies in Academic Research, and job orientation programs in respective areas of study.

ABOUT THE CONFERENCE

The intersection of sustainability and global challenges has become a focal point in modern commerce and management. Addressing environmental, social, and economic concerns is essential for businesses to thrive while contributing positively to global well-being. Below is an exploration of the key aspects of sustainability and the challenges it poses within the realms of commerce and management.

We invite scholars, academicians and practitioners to contribute research papers related to the conference's theme to help us better understand and participate in these contentious issues. The following are the sub-themes that will be of interest to the conference. Papers may be submitted on any of the sub-themes or related topics listed below.

THE THEME

Sustainability and global challenges are increasingly interconnected, and achieving Sustainable Development Goal (SDG) 9—Industry, Innovation, and Infrastructure—requires an interdisciplinary approach. This goal emphasizes the importance of building resilient infrastructure, promoting inclusive and sustainable industrialization, and fostering innovation. To achieve this, various fields such as engineering, economics, environmental science, social sciences, and policy need to come together to develop holistic, long-term solutions. Sustainability involves meeting present needs without compromising the ability of future generations to meet theirs. For businesses, this means incorporating economic, environmental, and social dimensions into their strategies and operations. Businesses face a range of global challenges, many of which influence their ability to maintain sustainable practices such as Climate Change, Resource Scarcity, Global Inequality, Technological Disruption, Ethical and Transparent Practices, Innovation and Technology Adoption etc.

The conference will bring together practitioners, policymakers, educators, researchers, and students to discuss the latest advancements, challenges, and strategies for leveraging artificial intelligence while respecting and amplifying the essence of human intelligence. The main objective is to create a knowledge-sharing platform for the dissemination of research and empirical findings in the field of Artificial Intelligence through experimental studies, descriptive models, case studies, innovative concepts, and state-of-the-art studies.

SUB THEMES:

- Nature and Enormity of Challenges to Sustainable Development
- Role of IT in addressing global challenges and sustainability.
- Emerging Technologies like (AI, IOT, Block Chain) and their impact on sustainability and global development.
- Balancing technology progress with environment stewardship. AI and Intellectual property rights: challenges to existing intellectual property rights framework
- Management strategies for achieving sustainable development goals.
- Green Entrepreneur and global sustainable development
- Sustainable retailing and supply chain innovations.
- Sustainable business practices and ethics
- Role of digital journalism in promoting sustainability.
- The impact of social Media on environmental awareness
- Gender and identity in contemporary periods
- Literature as a tool for environmental awareness
- Any other related issues

SUBMISSION GUIDELINES

- Submit your abstract/full paper to fimtconference2025@gmail.com
- Long and short articles must be accompanied by an abstract of not more than 300-500 words (along with keywords).
- The authors' articles must be original works, never before published. The font should be Times New Roman, font size of 12, line spacing of 1.5, and justified alignment (except the title and 'abstract' caption which should be centrally aligned). All pages shall be numbered.
- All manuscripts must be submitted in English language only.
- Plagiarism above 18 % shall attract immediate disqualification.
- All entries should be submitted electronically in .doc or .docx format.
- All manuscripts must be accompanied by: A cover letter with the name(s) of the author(s), designation, institution/affiliation, the title of the manuscript, and contact information (Correspondence address, E-Mail ID, Phone Number, etc.). A declaration that the manuscript submitted is a piece of original and bonafide research work and has not been published or submitted for publication elsewhere.
- Abstract and manuscript file should be named accompanied with the name of author.

SUBMISSION PROCEDURE

Submit your abstract to fimtconference2025@gmail.com

WHO CAN PARTICIPATE?

Academicians and Scholars (from fields of management, IT, etc.), Industrialist, Executive officers, Legislators, Policy Makers, Activists, Media Persons and Students

REGISTRATION LINK

Participants can register at the following link:

<https://forms.gle/fZvaWrarwLdsUw6u9>

IMPORTANT DATES

SUBMISSION OF ABSTRACT	20 TH FEBRUARY 2025
COMMUNICATION OF ACCEPTANCE	22 ND FEBRUARY 2025
PAYMENT OF REGISTRATION FEE	28 TH FEBRUARY 2025
SUBMISSION OF FULL PAPER	5 TH MARCH 2025
DATE OF CONFERENCE	10 TH MARCH 2025

Research papers will be published in the conference proceedings with an ISBN No.

IMPORTANT DETAILS

- Mode: Online
- E-Mail Address fimtconference2025@gmail.com
- Call us for any Query : **+91- 9312352942**
- Proceedings will be published with ISBN Numbers.
- Registration charges: **₹ 500 /-**

ACCOUNT DETAILS

ACCOUNT HOLDER : FAIRFIELD INSTITUTE OF MANAGEMENT & TECHNOLOGY

BANK NAME : HDFC BANK

ACCOUNT NO : 50200024027620

ACCOUNT TYPE : CURRENT

RTGS/NEFT/IFSC CODE : HDFC 0004404

BRANCH : MAHIPALPUR

SCAN ME FOR UPI PAYMENT



REWARDS

- The selected papers shall be published in an edited book with ISBN No.
- The Best Paper Presenter shall get a Certificate of Appreciation

DISTINGUISHED GUEST @ FIMT COLLEGE



PROF. (DR.) H.L. SHARMA
SR. CONSULTANT & COORDINATOR
SCHOOL EDUCATION THINK TANK
SURYA FOUNDATION, NEW DELHI



MARIA FOMINA
HEAD, REGIONAL DEVELOPMENT
DEPARTMENT OF INTERNATIONAL
BUSINESS AFFAIRS



FARIDA AVAD ELKARIM
HEAD OF PARTNERSHIP
DEVELOPMENT
DEPARTMENT OF INTERNATIONAL
BUSINESS AFFAIRS



DR. ANURADHA CHUG
ASSOCIATE PROFESSOR
USICT, GGSIPU
NEW DELHI



MR. ASHISH KAW
SENIOR VICE PRESIDENT
AND REGIONAL HEAD
NORTH INDIA-IMARTICUS LEARNING



DR. ARPITA KAUL
SRI VENKATESWARA COLLEGE
UNIVERSITY OF DELHI



DR. ANGEL JOSY LAKRA
SRI VENKATESWARA COLLEGE
UNIVERSITY OF DELHI



MS. HANNA JOHN
DEBATER, LINGUAPHILE
& SOCIAL WORK ENTHUSIAST
JUNIOR TRAINER FOR THE
RAKSHIN PROJECT- SAKSHI



MR. HEMANT CHAUDHARY
EXPERT THEATRE IN
EDUCATION NATIONAL SCHOOL OF DRAMA



MR. AMIT KUMAR
ICD SOUTH WEST DISTRICT



MR. ABHISHEK PANDEY
MENTOR
HITA. EDUCATION AND
IMMIGRATION



DR. AAKANSHA SHARMA
DEPUTY MANAGER
YAKULT DANONE PVT. LTD



MR. AMIT PODDAR
SENIOR REGIONAL HEAD
T.I.M.E HEAD
NEW DELHI



ADITYA TRIPATHI
ASST. PROFESSOR
INSTITUTE OF PUBLIC HEALTH &
HYGIENE
NEW DELHI



PROF. (DR.) PINKI SHARMA
LAW CENTRE -II
FACULTY OF LAW
UNIVERSITY OF DELHI



MR. SUDEEP CHAUHAN
INDUSTRY EXPERT
CAREER LAUNCHER

DISTINGUISHED GUEST @ FIMT COLLEGE



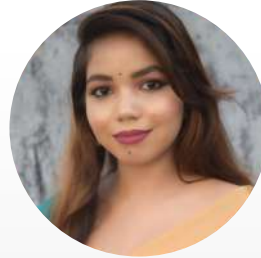
MR. ROHIT PAHWA

BUSINESS DEVELOPMENT MANAGER
SKILLCIRCLE



SURAJ POKHRIYAL

EXECUTIVE TRAINER
360 DIGITAL MEDIA CALENDAR
NEW DELHI



MS. MANASVI S.

CORPORATE TRAINER



SHAZEE SHAHZAD

SENIOR MANAGER
NORTH EASTERN UNIVERSITY
BOSTON | USA



SHRI . RATTAN SINGH MALIK

YOGA INSTRUCTOR
PATANJALI YOG PEETH



MR. RAJEEV SHARMA

DIRECTOR
COOP. CONNECT DIVISION
NCUI , NEW DELHI



DR. R. RAMA. KISHORE

ASSOCIATE PROFESSOR
USICT, GGSIPU
NEW DELHI



MR. SANJEEV CHOUDHARY

LOGISTICIAN | OPERATIONS
P&L. MANAGER
MY LOGISTICS GURUKUL
NEW DELHI



MR. ROHIT SURI

CHIEF MENTOR
IMS DELHI



MR. NIHAR SURYAVANSHI

CHIEF MENTOR
IMS, NEW DELHI



MR. SHIVAM AHUJA

FOUNDER & CEO
SKILLCIRCLE



MS. LAKSHMI KRISHNAN

PRESIDENT
SOCIETY FOR THE PROMOTION OF
WOMEN AND CHILD WELFARE
SPOWAC



DR. CHETAN

SRI VENKATESWARA COLLEGE
UNIVERSITY OF DELHI



MS. ZOYA KHAN

ASSOCIATE MANAGER
IBM SKILLBUILD
CSRBOX



PROF. N. MURUGESWARI

DIRECTOR AND HEAD
DEPARTMENT OF WOMEN'S STUDIES
BHARATHIDASAN UNIVERSITY
KHAJAMALAI CAMPUS
TIRUCHIRAPPALLI



MS. MANPREET UPPAL

LEADERSHIP COACH (PCC)
FACILITATOR & TRAINER
TEDX CURATOR |
EDUCATIONIST | AUTHOR

FAIRFIELD INSTITUTE OF MANAGEMENT & TECHNOLOGY

Affiliated to GGS IP University, an 'A+' Grade College by DHE, Govt. of NCT DELHI,
Approved by AICTE , Bar Council of India, NCTE and Recognised under 2(f) of UGC Act of 1956

CHIEF PATRON

SHRI. V. K. N. BHARDWAJ
CHAIRMAN
FIMT COLLEGE

PATRON

DR. NALINI
EXECUTIVE DIRECTOR
FIMT COLLEGE

ADVISOR

PROF. (DR.) M. AFZAL WANI
ADVISOR
FIMT COLLEGE

DIRECTOR

PROF. (DR.) SAROJ VYAS
FIMT COLLEGE

ORGANISING COMMITTEE

DR. SUMAN YADAV
ASSOCIATE PROFESSOR
FIMT - SCHOOL OF
MANAGEMENT

DR. LAXMI
ASSOCIATE PROFESSOR
FIMT - SCHOOL OF
MANAGEMENT

MR. MANISH JHA
ASST. PROFESSOR
FIMT - SCHOOL OF
MANAGEMENT

DR. KANIKA MITTAL
ASST. PROFESSOR
FIMT - SCHOOL OF
MANAGEMENT

MR. SHASHIKANT TIWARI
ASST. PROFESSOR
FIMT - SCHOOL OF
ENGINEERING & TECHNOLOGY

MS. CHAHAT WADHWA
ASST. PROFESSOR
FIMT - SCHOOL OF
COMMERCE

PROFESSIONAL COURSES

FIMT-SCHOOL OF LAW- BBA-LL.B. INTEGRATED(H.) , BA-LL.B. INTEGRATED(H.) , LL.M.

FIMT-SCHOOL OF ENGINEERING & TECHNOLOGY- BCA , B.TECH.(CSE / IT / AI&ML)

FIMT-SCHOOL OF JOURNALISM & MASS COMMUNICATION- BA(JMC)

FIMT-SCHOOL OF HUMANITIES & SOCIAL SCIENCES-. BA-(H) ENG.

FIMT-SCHOOL OF BUSINESS ADMINISTRATION- BBA(GEN.)

FIMT-SCHOOL OF COMMERCE- B.COM.(H)

FIMT-SCHOOL OF EDUCATION- B.ED.

FIMT Institutional Campus, Bijwasan Road, New Delhi-110097, Email : fimtnd@gmail.com

24 x 7 Helpline : 9312352942, 9811568155 Website : www.fimt-ggsipu.org